



Sponsorship & Exhibit Information

APTA Michigan 2022 Student Conclave

April 1, 2022

APTA Michigan Pain Summit & Spring Conference

April 2, 2022

Radisson Plaza Hotel & Suites Kalamazoo
100 W. Michigan Ave, Kalamazoo, MI 49007

Don't miss this opportunity to network with over 500 PT/PTA students and professionals!

Student Conclave Friday, April 1

This annual event is designed to help students explore the possibilities for their future career in the field of physical therapy. The event is organized by the APTA Michigan Student Relations Committee, a PT and PTA student-run committee.

Highlights will include:

- Educational Programming
- Keynote Address by APTA Michigan President
- Exhibit Area

Anticipated attendance: 300 – 350 PT and PTA students from across Michigan.

Pain Summit and Spring Conference Saturday, April 2

This is our fifth year offering programming focused on Pain Science and Management topics. We will also offer a second track of programming. Attendees include PT and PTA professionals as well as providers from other healthcare professions.

Highlights include:

- Educational Programming
- Pain Science Topics
- General Clinical Topics
- Exhibit Area

Anticipated attendance 200 - 250 PTs, PTAs and students

Sponsorship Options – for details see next page~

Platinum Sponsor (1) - \$2000

Gold Sponsor (2) - \$1500

Silver Sponsor (5) - \$1000

One Day Exhibit Fee - \$550/\$500

Two Day Exhibit Fee - \$750

Session Sponsor - \$200

All Sponsors Receive:

Exhibit Booth for both days of conference with exhibitor registration for 2

Free Advance Attendee Mailing List (physical addresses and email addresses of those attendees who give permission)

Recognition in the Conference Mobile App

Sponsor Ribbons on Name Badges

Logo and hyperlink to company website on the APTA Michigan Conference Website

Free Post Conference Mailing List (physical addresses and email addresses of those attendees who give permission)

25% Discount on APTA Michigan Member Mailing List Rental

2022 Spring Sponsorship & Exhibit Options

Conference Sponsors

<input type="checkbox"/> \$2000*	Platinum Sponsor	Exhibitor Registration for 2 days - Priority placement in the exhibit hall Exclusive opportunity to offer co-branded conference giveaway item at registration Complimentary Conference Registration for 3 attendees Special recognition onsite, on the website and in the conference mobile app Plus additional benefits offered to all sponsors
<input type="checkbox"/> \$1500*	Gold Sponsor	Exhibitor Registration for 2 days - Preferred placement in the exhibit hall Exclusive opportunity to sponsor lanyards or sponsor breakfast/lunch/ or break Complimentary Conference Registration for 2 attendees Special recognition onsite, on the website and in the conference mobile app Plus additional benefits offered to all sponsors
<input type="checkbox"/> \$1000*	Silver Sponsor	Exhibitor Registration for 2 days Complimentary Conference Registration for 1 attendee Special recognition onsite, on the website and in the conference mobile app Plus additional benefits offered to all sponsors

Student Conclave/Conference Exhibitor or Session Sponsor

<input type="checkbox"/> \$750*	Two Day Exhibitor	Includes: one exhibit table at the Student Conclave and Conference, two exhibitor registrations for Friday and Saturday, listing in the mobile app.
<input type="checkbox"/> \$500*	Friday One Day Exhibitor	Includes: one exhibit table at the Student Conclave, two exhibitor registrations for Friday, listing in the mobile app.
<input type="checkbox"/> \$500*	Saturday One Day Exhibitor	Includes: one exhibit table at the Pain Summit/Spring Conference, two exhibitor registrations for Saturday, listing in the mobile app.
<input type="checkbox"/> \$200*	Session Sponsor	Includes: Signage at session of your choice, based on availability. Session sponsors will be noted on handouts webpage and onsite with signage. Option to place brochures and/or other materials at back of session room.

**\$45 Additional Fee if Electricity is requested*

To Reserve Your Sponsorship/Exhibit

Online Registration: <https://aptami.org/about-michigan-physical-therapy/partner/>

Questions: APTA Michigan staff will be happy to assist you with an order. You can call the APTA Michigan office at 517-234-5040 or send an email to contact@aptami.org.

Cancellation Policy

Cancellations received 30 days prior to the event will be assessed a 25% cancellation fee. Cancellations received between 30 and 10 days prior to the event will be assessed a 50% cancellation fee. If the cancellation is received less than 10 days prior to the event a 100% cancellation fee will be assessed and no payment will be refunded.